EXPODIRECT
Trade Event Furniture

# Product Specification Sheet

sales@expodirect.co.uk | 0800 910 1919

## EventPro® Series Eames Eiffel Style Armchair – Red

**SKU:** CH-EIF-A-RED
**Category:** Chairs, EventPro® Series, Free Shipping, Eames Style Chairs
**Condition:** New

**£34.95 ex-VAT**

### Description

EventPro® Series Eames Eiffel Style Armchair – Red

A moulded polypropylene armchair with integrated armrests and a reinforced Eiffel-style steel base, in red. The one-piece seat shell includes armrests moulded into the form, distinguishing this from the standard Eiffel side chair. You get arm support without separate attachments that loosen or break over time.

Weight: 4.5kg. Dimensions: 81cm tall, 61cm wide, 57cm deep. The red shell makes a bold visual statement. It commands attention in event photography and creates focal points in otherwise neutral spaces.

Integrated Armrests

The armrests are part of the seat shell, not bolted-on accessories. This single-piece construction means no joints to fail, no screws to tighten, and no gaps where armrests meet the seat. The smooth, continuous form is comfortable under forearms and easy to wipe clean between events.

Armrests change how people use a chair. Guests sit longer and relax into the seat rather than perching forward. For lounge areas and hospitality suites where you want guests to linger, the armchair format encourages extended occupation.

The Red Colour

Red creates energy in a room. It suits brand activations for companies with red identities (retail, media, food and beverage), Christmas events, themed parties, and any occasion where you want furniture to contribute to the atmosphere rather than disappear into it.

Mix red armchairs with black or white side chairs for visual contrast in lounge configurations. Use them as accent pieces at the ends of seating rows, or commit to full red for a high-impact statement.

The Eiffel Base

The reinforced steel Eiffel base provides a wide, stable footprint on hard floors. The lattice geometry distributes weight through multiple contact points. Rubber feet protect floor surfaces from scratching.

Construction

The polypropylene shell resists impact, staining, and UV degradation. Wipes clean with a damp cloth. The steel base is powder-coated for corrosion resistance. At 4.5kg, one person repositions the chair with one hand.

Part of the EventPro® range. Trusted by the BBC, ITV, HSBC, Cambridge University, and used at the Commonwealth Games.

Buying in Bulk

If you buy 50, 100, or 200 armchairs, measure your store room, your lift, and your van before you place the order. The wider shell and fixed arms take more footprint than a side chair, so you need a clear plan for floor stacks, shelf bays, or padded wheeled bases. Buyers who split stock by room or by venue crew cut loading time and avoid mixed piles at call time.

Layout Planning

Armchairs suit meeting pods, waiting zones, panel stages, and head table positions where guests sit for longer spans. In a 100 person room, many planners use standard dining chairs for the main floor and place 6 to 12 armchairs at the edge for speakers, registrars, or VIP guests. If you use armchairs around tables, allow more width per seat than you would with an armless shell chair. Event teams also leave at least 1.2 metres on main routes so guests and staff can pass without clipping the arm.

Colour and Venue Fit

Buyers choose red when they want the seating to pull focus and add pace to the room. Red works in launch spaces, festival lounges, branded pop ups, student unions, and bars where the chair forms part of the scene rather than fading into it. The shell adds warmth against timber, black metal, and pale walls.

Under low light the colour reads rich and deep. Under daylight it looks bright and direct. Teams place red armchairs in breakout corners, front of stage interview sets, and waiting areas where the furniture needs to guide the eye toward a zone.

Pairing Across the EventPro® Range

Buyers pair these armchairs with matching EventPro® Eiffel side chairs, low tables, café tables, reception desks, and meeting tables. That mix gives you one visual language across lounge, dining, and front of house zones. You can use armchairs at the heads of tables, on interview sets, or around coffee tables, then keep side chairs on guest rows where you need tighter spacing.

Care and Service Life

Venue staff keep the shell in good shape when they wipe marks after each use, lift the chair rather than drag it, and check the frame fixings as part of routine prep. The broad Eiffel base spreads load across the floor, and the fixed arms help guests lower into the seat with control. If you run high use stock in public venues, keep spare feet and a small fixings kit on hand so your team can turn damaged chairs around between bookings.

Seat: moulded one-piece polypropylene with integrated armrests
Base: reinforced Eiffel-style steel
Colour: red
Dimensions: H81 x W61 x D57cm
Weight: 4.5kg
Part of the EventPro® range

This chair ships free by courier. Add it to your basket and the price stays the price. No delivery charge gets added at checkout.

## Specifications

**Dimensions:** 58cm x 52cm x 57cm
**Weight:** 4.50 kg